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NEW WHITE COTTON STOCKINGS

Cotton stockings for "women in white" are the latest development of the Bureau of Home Economics of the U. S. Department of Agriculture in its program to demonstrate cotton in stockings that suit the modern woman's standards of wear, fit, and appearance.

Government Style No. 112, a white, full-fashioned cotton stocking designed in the Bureau of Home Economics, has recently been put on the market. According to reports of manufacturers this stocking is retailing at 79 cents a pair or less.

Nurses, dietitians, laboratory technicians, beauticians, and other women in white uniforms will find these stockings especially suitable to wear on duty. They are cool. They do not snag easily. They may be laundered in the same way as white cotton uniforms. If necessary, they may be sterilized without injuring the cotton fiber.

But probably most important of all to women who take pride in their appearance, these white cotton stockings are good-looking. They are full-fashioned -- knit to fit the leg. And the yarn from which they are knit is spun from American cotton specially treated so that it will not be fuzzy.

Government Style No. 112 can be counted on to wear better than ordinary cotton hose because it has been designed for endurance. Reinforcements have been knit into the stockings at places where records-of-wear studies and laboratory tests have shown there is likely to be the most wear and strain.

According to David H. Young, in charge of the designing of cotton stockings for the Bureau of Home Economics, over 80 other designs for good-looking cotton hose have been made experimentally and released to the trade. A number of these are being manufactured and sold. Other designs include plain knits for service, sheer knits for evening, and novelty weaves for sports.

